

## **Ben Levy**

*Copywriter / Storyteller / Short White Jewish Guy*

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## Places I've Been Caught Loitering

### ***Freelance Copywriter – StrawberryFrog***

Snuck back in after interning three years earlier. Providing words and other creative services for New Balance and Liberty Mutual. New York, NY 2010- Present.

### ***Copywriter – SapientNitro***

Lead writer on Travelers Auto Insurance, Coca-Cola Happiness Factory, and Powerade, among others. This results in a well-insured, caffeinated, and hydrated copywriter. Miami, FL/New York, NY 2008-2010.

### ***Teacher – Miami Ad School***

Taught "Headline Writing" and "Writing Across Media". Successfully kept from sleeping with students. Wife pleased. Miami, FL 2007-2008.

### ***Copywriter – ichameleon/group/***

Worked on Guinness, Coca-Cola, Fanta, and Burn. Also worked on my foosball skills. Miami, FL 2007-2008.

### ***Intern Copywriter – Crispin Porter + Bogusky***

Sold work to Burger King and Volkswagen. Discovered I can write coherently at 4am. Miami, FL/Boulder, CO 2007.

### ***Intern Copywriter - StrawberryFrog***

Made it in New York, thus proving that I can make it anywhere. Worked on campaigns and pitches ranging from banks to booze: Reina, BMO, Sam's Club, and Sparks. New York, NY 2007.

## Institutions I've Escaped From

### ***Miami Ad School***

Copywriter, Creative Track, 2007

### ***Syracuse University***

Advertising Design Major, Graphic Design Minor, 2001-2005

### ***Pennsylvania Academy of Fine Arts***

Figure Drawing, 1999-2000

## Stuff That's Hung on My Fridge

***Archive Magazine***, 2010

***Cannes Young Lions Finalist***, 2010

***Silver National ADDY***, 2010

***WEBBY, People's Choice***, 2010

***Cannes Shortlist x2***, 2009

***One Show Finalist***, 2009

***FWA Site of the Day***, 2009

***Gold Regional ADDY***, 2009

***CMYK Magazine***, 2008

***Gold Regional ADDY***, 2007

***Applied Arts Magazine***, 2007

***Cannes Future Lions Finalist***, 2006 (Entries were ads that couldn't have been done five years ago)

## Superpowers

### ***Expertise With***

Macs, all things Adobe (before they bought Macromedia), illustration and animation, paper engineering/POS construction, encyclopedic knowledge of Looney Tunes, Video Games, Wing Chun Kung Fu, Foosball, Big Words and Alliteration.