

Ben Levy

Copywriter / Storyteller / Short White Jewish Guy

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Places I've Been Caught Loitering

Copywriter – Sapient

Lead writer on Travelers Auto Insurance, Coca-Cola Happiness Factory, and Powerade, among others. This results in a well-insured, caffeinated, and hydrated copywriter. Miami, FL/New York, NY 2008.

Teacher – Miami Ad School

Taught “Headline Writing” and “Writing Across Media”. Successfully kept from sleeping with students. Wife pleased. Miami, FL 2007-2008.

Copywriter – ichameleon/group/

Worked on Guinness, Coca-Cola, Fanta, and Burn. Also worked on my foosball skills. Miami, FL 2007-2008.

Intern Copywriter – Crispin Porter + Bogusky

Sold work to Burger King and Volkswagen. Discovered I can write coherently at 4am. Miami, FL/Boulder, CO 2007.

Intern Copywriter - StrawberryFrog

Made it in New York, thus proving that I can make it anywhere. Worked on campaigns and pitches ranging from banks to booze: Reina, BMO, Sam's Club, and Sparks. New York, NY 2007.

Institutions I've Escaped From

Miami Ad School

Copywriter, Creative Track
Miami, FL 2007

Syracuse University

Advertising Design Major, Graphic Design Minor
Syracuse, NY 2001-2005

Pennsylvania Academy of Fine Arts

Figure Drawing
Philadelphia, PA 1999-2000

Stuff That's Hung on My Fridge

Archive Magazine, 2010

Cannes Shortlist x2, 2009

One Show Finalist, 2009

FWA Site of the Day, 2009

Gold Regional ADDY, 2009

CMYK Magazine, 2008

Gold Regional ADDY, 2007

Applied Arts Magazine, 2007

Cannes Young Lions Finalist, 2006 (Entries were ads that couldn't have been done five years ago)

Superpowers

Expertise With

Macs, all things Adobe (before they bought Macromedia), illustration and animation, paper engineering/POS construction, encyclopedic knowledge of Looney Tunes, Video Games, Wing Chun Kung Fu, Foosball, Big Words and Alliteration.